



DIRECTION



Over
45 mins

FREE

Maximising your impact - why sustainability matters for your organisation and how to get moving

<https://www.techsoup.net.nz/learn/articles/maximising-your-impact-why-sustainability-matters-your-organisation-and-how-get>

Content: This webinar will provide insights on how sustainability is relevant to charitable organisations. It will also describe how social, environmental and economic performances are related, identify your organisational sustainability issues and a lot more.

Presenting Organisation: Techsoup

TechSoup New Zealand is a programme run by Connecting Up, Inc. This is the brand under which Connecting Up and TechSoup administer technology donation & discount programs of companies such as Microsoft, Symantec, SAP and many more to eligible not-for-profit organisations in New Zealand. Connecting Up, Inc. is a not-for-profit organisation that works to unleash the power of not-for-profits by providing a variety of information, products, resources and programs. We also help to develop relationships with business, community and government sectors for the development of the not-for-profit sector.

Presenter/s: Charlie Knaggs, Net Balanc
Kate Robinson, Net Balance

Date: 20-May-2014

Related Resources:

<https://www.techsoup.net.nz/sites/default/files/ch/Sustainability%20webinar%20slides.pdf>



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Just change: How to collaborate for lasting impact

<http://www.tamarackcommunity.ca/library/just-change-how-to-collaborate-for-lasting-impact>

Content: Real, meaningful societal impact is attainable once we understand how to work together and collaborate in new and transformational ways. In her book, *Just Change: How to Collaborate for Lasting Impact*, Living Cities' Chief Impact Officer, Tynesia Boyea-Robinson shares stories and case studies focused on innovative and collaborative approaches to large-scale social change. In this webinar Tynesia discusses key concepts from this new piece of work and looks at examples from leaders across the country who have successfully created sustainable, long-lasting solutions to address key root causes of inequities in their communities.

Presenting Organisation: Tamarack Institute

Tamarack Institute was created to understand community change and help organisations and citizens work better together for a collective impact. A learning centre has been established to provide research and document real stories, exemplary practice and effective applications for community change. The Institute also applies what is learnt to end poverty.

Presenter/s: Tynesia Boyea-Robinson, Living Cities
Lisa Attygalle, Tamarack Institute

Related Resources:

http://www.tamarackcommunity.ca/hubfs/2015_CE_Edmonton/Just%20Change%20Webinar%20Slides%20Final.pdf?t=1491849537407



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Collective impact: Common agenda

<http://www.tamarackcommunity.ca/library/collective-impact-common-agenda>

Content: How do you build a Common Agenda? The presenter talks about the factors that you will need to consider when developing your common agenda.

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Presenter/s: Sylvia Cheuy

Date: 06-Jul-2016



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Pre-conditions for collective impact

<http://www.tamarackcommunity.ca/library/pre-conditions-for-collective-impact>

Content: This webinar focuses on recruiting influential champions, understanding the urgency of the issue, and determining what resources are required to move towards success.

Presenting Organisation: Tamarack Institute

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Presenter/s: Rachel Gainer
Adam Vasey

Date: 20-Jun-2016



DIRECTION



Over
45 mins



\$50

Selling social change

https://ssir.org/webinars/entry/selling_social_change

Content: This webinar will explore developing a sales-driven approach to social change, including: recognising the limits of designing a service or programme primarily for effectiveness and also designing for “spreadability”; going beyond identifying a broad group of potential beneficiaries and focusing first on a subgroup most likely to participate; developing and resourcing a sales and marketing capability from the outset, right alongside budgeting for programme delivery.

Presenting Organisation: Stanford Social Innovation Review

Stanford Social Innovation Review (SSIR) informs and inspires millions of social change leaders from around the world and from all sectors of society—nonprofits, business, and government. With webinars, conferences, magazines, online articles, podcasts, and more, SSIR bridges research, theory, and practice on a wide range of topics, including human rights, impact investing, and nonprofit business models. SSIR is published by the Stanford Center on Philanthropy and Civil Society at Stanford University.

Presenter/s: Taz Hussein, The Bridgspan Group
Fay Twersky, The William and Flora Hewlett Foundation
Mushtaque Chowdhury and Maria May, BRAC
Sean Duffy, Omada Health

Date: 15-Dec-2016